

Interreg Greece-Italy IR2MA

European Regional Development Fund



EUROPEAN UNION



Interreg V- A
Greece-Italy
Programme
2014 2020

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IR₂MA
**Large Scale Irrigation
Management Tools for
Sustainable Water
Management in Rural
Areas and Protection of
Receiving Aquatic
Ecosystems**

Subsidy Contract No: I1/2.3/27

WP#2

Deliverable 2.4.3

**Participation in third
parties events within the
programme area**

Project co-funded by
European Union, European Regional
Development Funds (E.R.D.F.) and by
National Funds of Greece and Italy

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Large Scale Irrigation Management Tools for Sustainable Water Management in Rural Areas and Protection of Receiving Aquatic Ecosystems

Subsidy Contract No: I1/2.3/27

Partners



PB1/LB UNIVERSITY OF IOANNINA - Research Committee (UoI) <http://www.rc.uoi.gr/>

PB2 REGION of EPIRUS (ROE) <http://www.php.gov.gr/>

PB2 ISTITUTO SCIENZE DELLE PRODUZIONI ALIMENTARI (ISPA/CNR) <http://www.ispacnr.it/>

PB4 CIHEAM - ISTITUTO AGRONOMO MEDITERRANEO – BARI (IAMB) <http://www.iamb.it/>

PB5 CONSORZIO PER LA BONIFICA DELLA CAPITANATA (CBC) <http://consorzio.fg.it/>

Associated partners

REGION OF PUGLIA (ROP) <http://www.regione.puglia.it/>

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Deliverable 2.4.3 – Information and publicity

Participation in third parties events within the programme area

Involved partners:

PB4, Mediterranean Agronomic Institute of Bari, Bari, Italy

Authoring team:

Andi Mehmeti	IAMB
Mladen Todorovic	IAMB

Place and time: Valenzano, Bari, Italy, 2021

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Summary

A central goal of communication and dissemination is to maximize opportunities to promote, communicate, and disseminate research results throughout the lifetime of the project. They help in spreading the project outputs to the respective target audiences, facilitate valuable feedback from respective stakeholders, and provide ground for discussion and brainstorming. Based on experience gained in previous projects and with various stakeholders, the project team of PB4 (Mediterranean Agronomic Institute of Bari) used a variety of communication channels and tools (webinars, workshops, conferences, and events) to disseminate the results and outcomes of the IR2MA project, attract relevant stakeholders and organized side events (meetings and workshops), and facilitate the full exploitation of results and outcomes by diverse groups and audiences. This report summarizes the list and provides full details and documentation of the participation in third parties events within the program area that were carried out throughout the whole project period.

Keywords: IR2MA, dissemination, publicity, events, information, audience

Sommario

Un obiettivo centrale della comunicazione e della disseminazione è massimizzare le opportunità di promuovere, comunicare e diffondere i risultati della ricerca per tutta la durata del progetto. Questo permette a diffondere i risultati del progetto ai rispettivi destinatari, facilitando il feedback prezioso dai rispettivi stakeholder e forniscono terreno per la discussione e il brainstorming. Sulla base dell'esperienza maturata in progetti precedenti e con varie parti interessate, il team di progetto di PB4 (CIHEAM - ISTITUTO AGRONOMICO MEDITERRANEO – BARI-IAMB) ha utilizzato una varietà di canali e strumenti di comunicazione (webinar, workshop, conferenze ed eventi) per diffondere i risultati e risultati del progetto IR2MA. Questo rapporto riassume l'elenco e fornisce tutti i dettagli e la documentazione della partecipazione a eventi di terzi all'interno dell'area del programma che sono stati effettuati durante l'intero periodo del progetto.

Parole chiave: IR2MA, disseminazione, pubblicità, eventi, informazione, pubblico

1. Introduction

Communication, dissemination, and publication activities are key elements for project management. The main goal of communication, dissemination, and publication activities is to reach out to the widest possible range of stakeholders to promote further exploitation of the project results within key stakeholders and relevant communities. To ensure effective coordination, internal and external communication, and innovation management, the role of managing dissemination and exploitation is included in the “Information and Publicity” Work Package, WP2. A Dissemination and Exploitation Plan was drafted at the proposal stage and after finalization was implemented immediately upon project commencement. Based on experience gained in previous projects and with various stakeholders, WP2 used a variety of communication channels and tools to

- i) disseminate the results and outcomes of the IR₂MA project,
- ii) effectively communicate throughout the project to involve and actively engage relevant stakeholders as necessary,
- iii) Facilitate the full exploitation of results and outcomes by diverse groups and audiences.

As part of its Communication strategy and as defined in the project Application form, the A2.4.3 foresees the active involvement and participation of partners in third-party events to report the development and outcomes of the dissemination event/s, aimed at presenting to broad public results and outcomes of IR₂MA project.

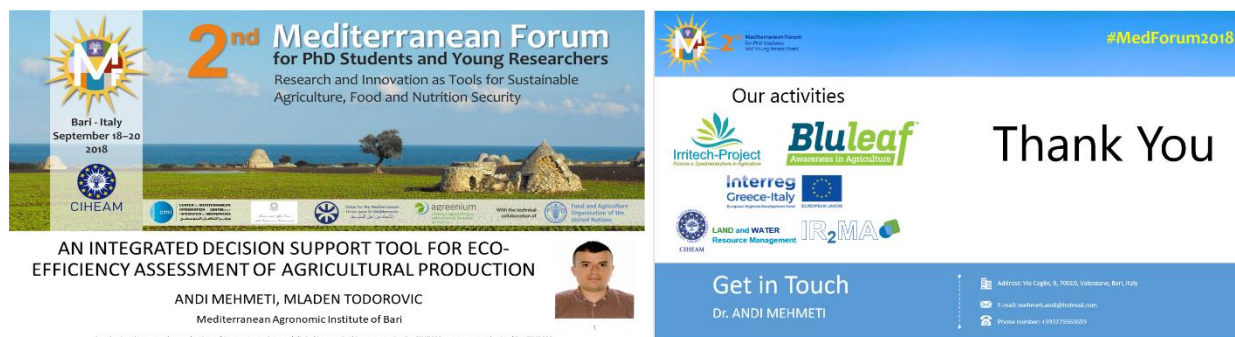
2. The IR₂MA project summary

In the framework of the Cooperation Programme Interreg V/A Greece-Italy 2014-2020, a **6-partner research project**, IR₂MA: “Large Scale Irrigation Management Tools for Sustainable Water Management in Rural Areas and Protection of Receiving Aquatic Ecosystems” **started on April 1st, 2018**, and is expected to last **24 months (end by March 2020)**. The IR₂MA network is dedicated to supporting a coordination platform of expertise exchange to increase shared knowledge and disseminate best practices regarding irrigation drainage and their effects on the receiving aquatic ecosystems across the Mediterranean area. Pooling the operational experience of project research activities and previous relevant knowledge and experience, the outputs of this project will lead to valuable feedback and applicable recommendations for the application of innovative approaches on a cross-border basis for improving resource efficiency and integrated environmental protection in both the water and waste sectors about the soil. Finally, the project will include communication activities (help desk, seminars, demonstration sites, etc.) to stimulate public consciousness regarding water issues. It will be carried out by regional authorities, universities, research institutes, and water management organizations. IR₂MA Partners are the following:

- LP, Lead Partner: PB1 (LB) UNIVERSITY OF IOANNINA
- PB2, Region of Epirus;
- PB3, Institute of Sciences of Food Production - National Research Council (ISPA) / Bari, Italy;
- PB4, Mediterranean Agronomic Institute of Bari, Bari, Italy.
- PB5, Consorzio per la Bonifica della Capitanata, Foggia, Italy.

3. Participation at third-party events

2.1 Medforum 2018



The image shows a banner for the 2nd Mediterranean Forum for PhD Students and Young Researchers, held in Bari, Italy, from September 18-20, 2018. The banner features the CIHEAM logo and a landscape photo. Below the banner is a presentation slide titled "AN INTEGRATED DECISION SUPPORT TOOL FOR ECO-EFFICIENCY ASSESSMENT OF AGRICULTURAL PRODUCTION" by Andi Mehmeti and Mladen Todorovic. The slide includes logos for various partners like Iritech-Project, Blueleaf, Interreg Greece-Italy, and IR2MA, and a "Thank You" message. Contact information for Dr. Andi Mehmeti is also provided.



When	18 September – 20 September 2018	Where	Valenzano, Bari, Italy
Theme	Research and Innovation as Tools for Sustainable Agriculture Food and Nutrition Security		
Details	Topics and initiatives related to the challenges of sustainable development and agriculture in the Mediterranean Basin and the goals of CAPMED 2025: Protecting the Planet: Combating Waste, Food and Nutrition Security, Inclusive development and Crisis and resilience		
Organizers	CIHEAM & partners	Venue	CIHEAM Bari
Who	Dr. Andi Mehmeti and Prof.Dr. Mladen Todorovic		
What	Public project presentation through PPT		
Dissemination	Leaflet, Website, Facebook	Public	Academia (Ph.D. Students and Young Researchers)
Event material	Website (1) , Conference Proceedings (2)		

2.2 Workshop IRRITECH



When	22 November 2018	Where	Valenzano, Bari, Italy
Theme	New Technologies for water saving in agriculture.		
Details	The sustainable management of water resources through integrated decision support systems for irrigation business management.		
Organizers	CIHEAM & partners	Venue	CIHEAM Bari
Who	Prof.Dr. Mladen Todorovic / Dr. Andi Mehmeti		
What	Public project presentation		
Dissemination	Leaflet, Website, Facebook	Public	Academia (Ph.D. Students and Young Researchers), Farmers.
Event material	The website link (1)		

2.3 Webinar via MedYWat (Mediterranean Youth for Water)



ADDRESSING ENVIRONMENTAL OF A AGRICULTURE WATER SUPPLY SYSTEM WITH LIFE CYCLE ASSESSMENT (LCA)

Presented by Dr. Andi Mehmeti Email: mehmeti@iamb.it



When	7 June 2019	Where	Worldwide (Network-based)
Theme	Environmental impacts of irrigation practices		
Details	Addressing environmental impacts of an agriculture water supply system with life cycle assessment (LCA).		
Organizers	MedYWat (Mediterranean Youth for Water)	Venue	CIHEAM Bari
Who	Dr. Andi Mehmeti		
What	Project presentation through PPT		
Dissemination	Leaflet, Website, Facebook	Public	High-level management and technical staff in utilities and water management organizations.
Event material	PPT presentation (1) , MedyWat community (2)		

2.4 Technical Workshop Naples

Aerial Platform Development For Environmental Monitoring



John Kosmatka, PhD, PE

Professor and Callaway Golf Chair of Structural Mechanics
Department of Structural Engineering /
Department of Mechanical and Aerospace Engineering
University of California, San Diego, USA

When	8-10 July 2019	Where	Naples, Italy
Theme	Aerial Platform Development For Environmental Monitoring		
Details	Research Challenges in Unmanned Aerial Platform Development for Environmental Monitoring		
Organizers	Parthenope University of Naples (Italy)	Venue	Dept of Engineering, Parthenope University of Naples (Italy)
Who	Carlo Ranieri		
What	Project presentation with LEAFLET		
Dissemination	Leaflet, Website, Facebook	Public	Academia
Event material	Leaflet (See Deliverable 2.4.2)		

2.5 Workshop InnoNets



When	19 September 2019	Where	Bari, Italy
Theme	Zero food waste		
Details	Regulatory instruments and initiatives to support those who oppose food waste, and issues of cooperation in innovation.		
Organizers	Interreg InnoNets and ARTI Puglia	Venue	Fiera del Levante, Bari, Italy
Who	Dr. Andi Mehmeti		
What	Project presentation with LEAFLET		
Dissemination	Leaflet, Website, Facebook	Public	Academia/ Local stakeholders
Event material	Leaflet (See Deliverable 2.4.2)		

2.6 Seminar & technical visit to University of Ioannina



When	11-15 November 2019	Where	Arta/Ioannina, Greece
Theme	Irrigation management and environmental footprints		
Details	A seminar on irrigation management and environmental footprints was held by members of the IR2MA team from ISPA-CNR and IAM-B at the University of Ioannina.		
Organizers	PB1 (LB) UNIVERSITY OF IOANNINA	Venue	University of Ioannina, Arta campus, Greece
Who	Dr. Andi Mehmeti & Dr. Carlo Ranieri		
What	Scientific seminar and technical visit.		
Dissemination	Leaflet, Website, Facebook	Public	Academia/ Local stakeholders
Event material	Invitation/poster		

2.7 TAGs project workshop



IRRIGATION STRATEGIES AND SOIL MANAGEMENT USING HIGH-TECH SOIL MOISTURE-BASED SENSORS

Dr. Andi Mehmeti

mehmeti@iamb.it

Prof. Dr. Mladen Todorovic

mladen@iamb.it

When	05 November 2020	Where	Online
Theme	Irrigation Strategies and Soil Management using high-tech soil moisture-based sensors		
Details	3 rd WORKSHOP on "Application of technological tools in agricultural crop production"		
Organizers	"TAGs" Project – MIS CODE 5003507	Venue	CREA OFFICE IN BARI, ITALY - MICROSOFT TEAMS PLATFORM
Who	Dr. Andi Mehmeti & Prof. Mladen Todorovic		
What	Presentation of the PB4 demonstration activities		
Dissemination	Facebook	Public	Academia/ Local stakeholders
Event material	Agenda PPT presentation (1),		